# business MATTERS





## Are you eligible for a business grant?

A wide range of businesses from Hathersage in the north of the District to Sudbury in the south have already benefitted from our government-funded business grants scheme. Funding is open to a wide range of businesses that are planning for growth – <a href="have a look">have a look</a> at just a few successful businesses that have accessed support. If you think your business could benefit too <a href="register your interest">register your interest</a> online and we will contact you directly.







#### Need some advice?

If you need some guidance on taking the next steps with your business then our Business Advisor may be able to help you. Christina Trindade can offer a wide range of free 1:1 help and advice - sourcing finance for your business, marketing assistance, lowering your energy bills through green initiatives, sourcing local suppliers or general business planning and development help. Contact her

on christina.trindade@derbyshiredales.gov.uk



## Free marketing events in May and June

Need help with marketing your business? If so the UKSPF funded <u>Accelerator</u> programme is offering free training events, including:

- 14 May Introduction to Marketing AI and ChatGPT
- 21 May <u>Developing your Email marketing Plan</u>
- 5 June: <u>Using Content in Video Marketing</u>
- 12 June: WordPress Masterclass (Buxton)





# Tourism legislation updates

Are you up-to-date on what's happening in the self-catering sector? There is a lot happening. The latest updates on legislation can be found in the <u>newsletters</u> from PASC (Professional Association of Self Caterers). These include issues such as the proposal to abolish tax allowances for furnished holiday lets (FHLs), current fire regulations and the proposals for statutory registration and planning changes.



# Starting your own Business

Now is always the right time to start your own business, we can offer support and guidance through <u>Vision Derbyshire</u>. A free drop in event (12.00 noon to 2.00pm on Friday 17<sup>th</sup> May) is available for anyone wanting to chat through an idea or have an indepth conversation about starting in business.



# Management Essentials

UK Government has launched <u>Help to Grow: Management Essentials</u>, a new short online training course with practical advice and resources for small business leaders. This free Essentials course is an introductory version of the full Help to Grow: Management course and the latest addition to the Help to Grow toolkit supporting UK small businesses to scale up and grow.

# Show the World your Success

The <u>Derbyshire Business Awards</u> are now open for applications, with 13 categories to choose from and entries open until 19 July. The Business of the Year award is chosen by the judges from the winners of the other individual award categories. It's a great way to showcase your business and expertise.



www.investinderbyshiredales.org

The District Council is committed to fulfilling its obligations under Data Protection legislation by keeping your personal data safe and secure. Our policy and privacy notice can be viewed <a href="https://example.com/here/bases

#### **Derbyshire Dales District Council**

Town Hall, DE4 3NN, Matlock

This email was sent to <a href="mailto:gill.chapman@derbyshiredales.gov.uk">gill.chapman@derbyshiredales.gov.uk</a>
You've received this email because you've subscribed to our newsletter.

Unsubscribe