

business **MATTERS**



Happy Christmas from the Economic Development Team!

We hope you have a Happy Christmas and best wishes for a prosperous 2025.

Why not make one of your new year resolutions to gain new skills for running your business? There's a wide range of in-person and online events to choose from, most of them free for eligible businesses, such as...



Marketing Made Easy for Tourism Businesses

15th Jan, 9.30am – 4.00pm, Maynard Arms, Grindleford

A free workshop to help you market your tourism business – from websites to social media and influencer marketing. Book your place [here](#).

This is one of a wide-ranging list of [workshops](#) in Derbyshire and Nottinghamshire which you can attend through our government-funded Accelerator programme.



Wordpress Materclass

5th February, 9.30am – 4.00pm, Cromford Mills

Become an expert on your own website by joining this free one-day Wordpress masterclass action planning workshop. Discover how to use the many features of Wordpress to your advantage as well as what to avoid. Book your place [here](#).



Webinars

There are also a host of informative webinars including on net zero, understanding your ideal customer, and leadership & management, including:

- 16 Jan: Using AI for SEO
- 21 Jan: Carbon Literacy for SMEs
- 22 Jan: Low-Cost Carbon Cuts

The live list can be accessed [here](#). Book your place now.



east midlands chamber

Funded by UK Government

Access FREE Webinars

Upcoming topics:

- 16 Jan | Using AI for SEO
- 23 Jan | Selecting the right Social Media Tools to help you
- 28 Jan | The one-hour Google Ads Course
- 30 Jan | How to Safely Update your WordPress Website
- 04 Feb | Champagne Marketing on a Lemicrade Budget
- 08 Feb | Getting Started with HR Essentials
- 11 Feb | Getting Started with Leadership & Management
- 13 Feb | Using AI for SEO
- 18 Feb | Negotiating with your Customer: Hints, Tips and Tools
- 25 Feb | Why Create Video for Social Media?
- 27 Feb | Getting Started with Leadership and Management

d2n2growthub.co.uk/events

The courses, seminars and workshops are all funded by the UK Government through the UK Shared Prosperity Fund.

See you next year!

www.investinderbyshiredales.org

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